



Our Green Initiatives

Among these initiatives to become a Sustainable business leader, Katsiroubas Bros. enacted the following initiatives.

Pollution Prevention

- Only non toxic, green seal cleaning products are used throughout the facility.

Energy Efficiency

- Implemented a new monitoring system of all compressors in the warehouse to lower the peak demand of kilowatts, reducing energy needs, running intermittently instead of 24/7.
- Replaced all lighting with lower wattage, higher output lights. Reducing usage by 92,972 kilowatts annually with a savings of \$13,640.48 projected per year.
- Reduced Phantom loads of computer system by adding power strips and implementing procedures for shutting down systems at end of day.
- Added weather stripping on dock doors.

Fleet Upgrades

- All trucks are in the processes of being changed over for energy efficiency trucks. These are idle free trucks that shut off after 15 minutes and also have new insulation to lower carbon emissions from the reefer unit.
- New trucks have stealth technology to lower decibels and lower noise pollution.
- Condensed the number of trucks on the road per day to eliminate two truck runs twice a day, thus reducing our carbon emission.

Water Conservation

- Retrofitted all faucets & showerheads with low flow

Waste Reduction

- implemented corrugate box recycling program.
- Purchased recycling bins for entire office and facility.
- Reduced office paper waste by offering online ordering to customers thus eliminating the order taking process of writing orders on paper.
- Automated numerous office tasks with updated technologies to eliminate paper use.
- Compost all waste produce and paper separately by Save the Stuff .

Sustainability

- Support local farmers through Pioneer Valley Association, a co-op of 40 local farmers.
- Continue to enhance the company's local buying program.
- Promote local farmers with company newsletters to our customers.
- Work with customers to plan menu's around local availability.

Green Management

- Created green management team.
- Began tracing improvements of energy, water and trash usage.